
Designing Business Models Training Team

Adrian De La Court

Lecturer in MA Creative and Cultural Entrepreneurship, [Institute for Creative and Cultural Entrepreneurship](#), Goldsmiths, University of London



Adrian is MA Lecturer in Creative and Cultural Entrepreneurship at the Institute of Creative and Cultural Entrepreneurship, Goldsmiths, University of London. He is also the Director of SYNAPSE, a programme delivered through ICCE and Goldsmiths to develop and encourage entrepreneurial and creative thinking and action in students, practitioners and industry specialists.

Adrian originally trained as a fine artist and contemporary dancer, and has developed a strong portfolio career in the creative industries. He initially worked as a professional dancer and performer, touring nationally, including work for The Featherstonehaughs, Josef Nadj, The People Show, Billy Cowie, Divas Dance Company, the BBC and many independent companies. In addition to his performance work, Adrian gained commissions for his environmental visual art in Sussex. Adrian formed the first of a number of his visual performance and dance theatre companies in 1998, and has won choreographic commissions from South East Dance and the Brighton Festival 2009. His work was part of the first season held at the re-developed Corn Exchange in Brighton. He received the only Millennium Award given to a dance artist in South East England.

As a critical practitioner, Adrian has worked as a lecturer at many universities and colleges most recently leaving the post of Head of Physical Theatre, Contemporary Dance and Outdoor & Site Specific Performance courses at Northbrook College (University of Brighton) to join ICCE as Lecturer in Creative and Cultural Entrepreneurship.

Adrian has worked for the Cultural Enterprise Office, Glasgow, as an Advisor, and was commissioned to write some of their first factsheets on planning and financial management for cultural entrepreneurs.

Adrian is also a life coach (Trained through CTI) and still works as a freelance business consultant, arts consultant, development advisor, director and choreographer and visual artist. Adrian has developed a National and International profile as a trainer with clients including: Copenhagen School of Business and Entrepreneurship, Melting Pro Italy, the British Council, Scottish Enterprise, NESTA, Business Link and Artworks MK, University of Bedfordshire and The Southern Theatre Arts Centre. He has presented at conferences across the UK, and is currently engaged in a research project exploring Entrepreneurial education and its impact on training within the creative industries UK.