

Confidentiality and Use of Data

In line with EU GDPR law, all application data has been treated as confidential throughout the judging and shortlisting process by everyone involved.

Conflict of Interest

All applications are anonymised for the judging process and judges take conflict of interest very seriously to ensure the integrity of the process, including signing relevant agreements. If judges recognise an applicant, they are required to state any conflict of interest immediately. Any judge disclosing a conflict of interest is excluded from assessing the specific application and scores are provided by other members of the judging panel only.



ANDY MACKAY **Regional Director EU, British Council**

Andy Mackay is Regional Director for the British Council across the EU and, in this role, he is passionate about building ever-closer educational and cultural ties between the UK and its partners across the EU. A linguist by background, Andy's career in education and cultural relations has taken him all over the world: from Lima to Dubai and from Washington DC to Cairo. In the UK, for the British Council he was Head of Corporate Affairs, as well as Director of Operations. For the British Foreign Office Communications Directorate, he was Director of Strategy and Partnerships. He was Director of the British Council in Spain and Portugal before undertaking his current role.



FIONA SAMSON **GREAT Campaign Director, British Council**

Fiona joined the British Council in 2018 to lead on the Study UK campaign. Study UK is part of the UK Government's GREAT campaign, which is designed to encourage people across the world to visit, study and do business with the UK. Study UK is the international student recruitment strand and promotes the UK as the study destination of choice to undergraduate and postgraduate students across the world. Prior to this, most of Fiona's career was in central government, where she led marketing programmes on major public interest themes including anti-smoking, the NHS and social care recruitment, energy efficiency, and climate change. Her most recent role was at the Royal Academy of Engineering, where she worked with the engineering faculty across a group of universities on a programme to promote engineering to young people as a career.



VIVIENNE STERN
Director, Universities UK International (UUKi)

Vivienne is Director of Universities UK International (UUKi), which represents UK universities around the world, and works to enable them to flourish internationally. Prior to her role at UUKi, Vivienne was Head of Political Affairs at Universities UK. In this role she led the sector's response to several major pieces of legislation relating to universities, including the Higher Education Act 2004. She previously worked in the UK Parliament for the Chair of the Education and Skills Select Committee and as a higher education policy specialist working on topics including quality, student experience, innovation and university-business links. She is a Director of Universities UK, a member of the Board of the UK India Research and Innovation Initiative and the Strategic Partnerships in Higher Education Fund, a member of the British Council's Education Advisory Group and a number of other Boards and Committees. She is a graduate in English Literature from the University of Cambridge.