

## Crafting the Future | Workshops

### Fashion and Quality

*By Marina Spadafora, Fashion Designer*

**Duration:** 2 hours

#### **Audience**

This workshop addresses artisans, producers, activists as well as students.

#### **Description**

The workshop focuses on the importance of creating garments that have a high quality while being produced ethically. Marina Spadafora's long experience working with World Fair Trade Organisation members around the world has shown that there is a pressing need for capacity building within the fair trade producers. She will share a technical handbook with the participants to explain in detail the different aspects of what the quality standard for western fashion houses is like.

#### **Requirements**

Participants are expected to participate and contribute to the discussion based on their knowledge and experience

## Circular Design Speeds: creative and strategic approaches for fast and slow circular fashion and textile design

*By Rebecca Early, Professor of Sustainable Fashion Textile Design*

**Duration:** 2 hours

### **Audience**

The workshop is ideal for designers, material scientists and engineers, fashion marketing professionals and user behaviour experts.

### **Description**

This workshop enables participants to understand more about what decisions need to be made when we design a fashion and textile product for the circular economy. What do we think constitutes a fast fashion item, and what is slow? How can we design for products to travel quickly through our wardrobes, (meeting specific needs), and how can we design for products that stay with us for a long time, (often meeting quite different needs)? How do we think needs might change in the future, from country to country? How can we anticipate this by designing for the speeds of these emerging circular economies?

The workshop begins with taking a quick look at our own habits and behaviours. What is in our wardrobe that is fast? What is slow? How do they differ and can we see any common use patterns? Working around a lifecycle diagram on challenges to make garments 'slow', and then 'fast', what do we notice?

### **Requirements**

Please bring along shirts or tops which you consider to be either fast or slow fashion products and be prepared to explain why! For inspiration see Becky's website for links to her writing, podcasts, and films. [www.beckyearley.com](http://www.beckyearley.com)

## Fashion Journalism Masterclass

*By Tamsin Blanchard, Fashion Journalist & Editor*

**Duration:** 2 hours

### **Audience**

This masterclass addresses journalists, communication professionals, fashion marketing professionals, as well as students and designers.

### **Description**

Tamsin Blanchard is a journalist with over 25 years of experience, working for UK newspapers and magazines, strongly involved with Fashion Revolution and teaching for the BA Fashion Journalism at Central Saint Martins. At this masterclass, she will be sharing her rich personal journey in the world of fashion and mark the shifts of the industry through time. She will emphasise on how to navigate relationships between brands, journalists and retailers, as well as the importance of authenticity for a good story.

### **Requirements**

Participants are expected to participate and contribute to the discussion based on their knowledge and experience.

## How to be a Fashion Revolutionary

*By Orsola de Castro, Co-founder and Creative Director at Fashion Revolution*

**Duration:** 2,5 hours

### **Audience**

The workshop mainly addresses students and communication professionals but is also ideal for anyone interested in taking action towards a more ethical and sustainable fashion.

### **Description**

Join this workshop to get inspired for action. You will learn how to use your creativity to make fashion better. Whether you are an aspiring designer, a communicator, an educator or just a normcore citizen interested in clothes, at this workshop you will be stimulated to imagine a different fashion industry and become a part of the solution.

Orsola de Castro will be also introducing Fashion Revolution Greece's Country Coordinator, Fiori Zafeiropoulou, who will give an overview of the local initiatives and how to be involved in fashion activism.

### **Requirements**

Participants are expected to participate and contribute to the discussion based on their knowledge and experience.