

FRIDAY 6 March 2015**17.30–18.00: Arrive and settle****18.00–19.30: Speakers**

We will have a range of speakers talking about the creative and cultural sector in Greece: design, technology, innovation and lightning talks covering challenges for the sector to get us thinking about the weekend

Keynote speakers

- Sarah Drummond, Co-founder and Director of Design at Snook
- Vasiliki Kanistra, YouTube Community Manager
- Ioannis Trohopoulos, CEO Stavros Niarchos Foundation Cultural Centre, in discussion with Anastasios Oikonomou, journalist at Kathimerini

Challenge speakers

- Christoforos Brellis, Founder of Antidot Design studio
- Vassilis Haralambidis, Artistic Director BIOS/Romantso
- Andreas Fatouros, Co-founder, Art Specialist and Researcher Clio Muse
- Maria Louiza Laopodi, Founder of Cultinet.com

19.30–20.15: Challenge open space

We discuss challenges that have been submitted and begin to form teams for the weekend. This section will be open to you to move between challenges, discuss opportunities and ideas and find a team you want to work with over the weekend.

20.15–20.45: Team formation and check in

We will check in across the groups and form teams to take forward challenges and ideas for the weekend. We'll help you find a team if you are still floating between ideas.

20.45–21.15 onwards: Getting started on your challenge

This is the time to submit your team names, tell us the challenge you are working on and make plans for the weekend. We need you to submit your team and group names on our online team form and let us know what you're working on.

21.15–22.00: Drinks and networking

We'll join together for a drink and networking to discuss the challenges informally.

SATURDAY 7 March 2015

09.30–10.00: Registrations – Breakfast

We'll have coffee, juice and biscuits ready for you. Arrive early and set up for the weekend.

10.00–10.15: Lightning talk: Alex Clarke

Alex Clarke from *We are Snook* will give a short talk on best ways to work over the weekend and methods for quickly prototyping your ideas.

10.15–10.30: Status report

This is like Fight Club but for teams. We check in as a group and share what we're going to be working on over the weekend. This gives anyone the opportunity to change teams and share skills across the weekend.

10.30–14.00: Discovering and defining your idea

This section is focused on fleshing out how your idea will work. We encourage quick research to identify how your idea needs to work and journey mapping the concept

14.00–15.00: Lunch

We'll provide a lunch break and time to network across teams.

15.00–19.00: Developing your Idea

Use Saturday to start building prototypes of your idea and how it works.

15.00–17.00 Mentor sessions

A team of professional mentors from the design, innovation, cultural and entrepreneurship sector will spend time with each team providing support on their idea, feedback and supporting how to develop a pitch.

- Despina Gerasimidou, Cultural Manager/Future Library partner
- Christoforos Brellis, Founder of Antidot Design studio
- Andreas Fatouros, Co-founder, Art Specialist and Researcher Clio Muse
- George Drivas, Video Artist
- Maria Louiza Laopodi, Founder of Cultinet.com
- Dimitris Kalavros-Gousiou, Co-Founder @ Foundation
- Sozita Goudouna, Art Theory and Cultural manager

17.00–17.30: Preparing a pitch

A short session from Snook on how to prepare your pitch for Sunday's judges. A team can attend or appointed member to walk through how to develop a convincing pitch and do's and don'ts of presenting your idea.

19.00: Dinner

A dinner break provided by Culture Shift. A chance to stop, recharge and network between teams.

19.30–21.30 Your development time

This is free form and a chance to really start making your prototypes a reality.

SUNDAY 8 MARCH 2015

09.30–10.00: Breakfast

We will have coffee, juice and cookies ready for you. Get here early and set up for the final push.

10.00–10.15: Lightning talk

Marina Markellou, Intellectual Property Attorney

10.15–10.30: Status report

This is like Fight Club but for teams. We check in as a group and share what stage we're at. This is an opportunity for you to ask for help. You might need a certain skill set or some feedback on your concept.

10.30–14.00: Developing your idea

This is about finessing those prototypes and a chance to get working on the sustainable model and pitch.

14.15–15.00: Lunch

We will provide a lunch break and time to network across teams.

15.00–18.30: Delivering your prototype and pitch

Use this final time to finish off your prototype and complete that slide deck. We will provide you with a template to support your pitches for the judges.

18.30–19.30: Tools down, submit your pitches and refresh

Using our online idea form, submit your slide deck and final prototype images and details so we can prepare the presentations for the judges.

19.30–20.30: Culture Shift pitches

You will pitch to a panel of judges with the opportunity to secure prizes to take your idea forward. The pitches will have a live public audience and each team will be given ten minutes to present and receive Q+A on their ideas

20.30–21.00: Judges' decision

We take a pause while the judges discuss the winning teams and feedback on the developed prototypes.

Judging panel

- Dimitris Protopsaltou Future Library Director
- Poka- Yo, Artist, Co- Founder of the Athens Biennale
- Vassilis Haralambidis – Artistic Director BIOS / Romantso
- Irini Vouzelakou, Arts Manager, British Council
- Sarah Drummond | Co-founder and Director of design, Snook

Winners and prizes announced

We announce the winners and provide feedback on the final prototypes

21.00: Celebration time

With the last of our energy we toast the winners and enjoy a drink to celebrate the weekend.