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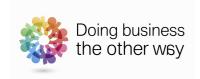
Social Entrepreneurship Conference "Doing Business the other way"

Programme

3.11.2014

Onassis Cultural Centre (Main auditorium)

09.00 - 10.00	Registration
10.00 - 10.30	Welcome notes
	Marianna Moschou, Boardchairman Prosvasisand boardchairman ELEPAP
	TonyBuckbyCountry Director, British Council Greece
	LeonidasAntonakopoulos, Head, European Union Office in Athens
	PanosKarvounis, Head, European Commission Representation in Athens
10.30 - 10.50	Key Note Speech: Social entrepreneurship and Social investments:
10.50 - 10.50	The questions that no one asks"
	Dr. LluisPareras, Venture capital Healthequity: Director (Barcelona, ES)
Part A	Global trends
	The EU strategy for the development of social economy and social
	innovation, with specific focus on the key funding possibilities
10.50 - 11.05	Anita VELLA, European Commission, Deputy Head of Unit C2, Sectorial
	Employment Challenges, EGF, Youth Employment and Entrepreneurship /
	DG Employment, Social Affairs and Inclusion**** double check org & title
	National priorities for the development of social enterprises in Greece
11.05 – 11.20	Anna Dallaporta, General Secretary for EU funds management, Ministry of
	Labour
	What will Social enterprise look like in Europe by 2020?
11.20 – 11.35	Will we leap? Doing business the other way
	RichardCatheral, Director and CoFounder, RadicalCapital
11.35 – 11.50	Discussion
Moderator:George Krikelas, CEO,MENTORINGSA	
PartB	Opportunities
	How to create a business opportunity by solving a social Problem
11.50-12.05	Discovering Hands: a social enterprise made in Germany going global
	FrankHoffmann, CEO and Founder, Discovering Hands
12.05-12.20	Henrik Morch, DG Int. Marketing&Services, Head of Unit Single Market
	Policy, Relations with the Council **** double check org & title



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	"Doing Business the other way"
12.20-12.35	Initiatives and mechanisms in the EU to support social enterprises
12.35-12.50	Private Funding techniques for social enterprises Paul Cheng, ChairoftheBoardofTrustees, SharedImpactco
12.50-13.05	Utilizing the Creative Industry to create sustainable Social Enterprises in the cultural sector
13.05-13.20	Discussion
	tantinosGeormas, DeputyHead,Social Economy DepartmentMinistry of Social Protection
13.00- 14.00Break - Light Lunch.	
Part C	Challenges
	Techniques to raise financial capital
14.30 – 14.45	Crowd-funding Tools for engagement in crowd-funding Kirsty Gilchrist:Cofounder,Soloco
14.45 – 15.00	BankFinancing NikolaosMirtakis, VicePresident, Pancretan Cooperative bank
15.00-15.15	Capacity Building for social enterprises and social entrepreneurship Making Capacity Building Cost Effective for Social Enterprises Steve Allman Associate Consultant, Social Enterprise UK
15.15-15.30	Tools and methodologies for measuring impact Socialimpactmeasurement: Whatisitandwhyitmatters Benjamin Brown: Senior Policy and Research Officer, Social Enterprise UK
15.30- 15.45	Discussion
15.45 – 16.00	Conference closure / Conclusions
Moderator:Gerh	pard Braunling
Part D	Social Business Excellence Awards 2014
16.00 – 17:00	SocialBusinessExcellenceAwards Ceremony
16.00 – 16.15	Social Business Excellence Awards 2014: Vision and Objectives Anastasia Andritsou, Head Partnerships & Programmes, British Council Greece
16.15-17.05	Awards Presentation Elena Papadimitriou, Journalist-T.V. presenter