

Youth Connect

Media Literacy in the age of AI

Open Call for Participation



Are you a young leader interested in how artificial intelligence algorithms are shaping what we see, hear and believe online?

Are you interested in connecting with peers and generate solutions to increase media literacy and digital agency and address disinformation?

Join us on 9-11 January and explore media literacy in the age of AI.

The **British Council** and **Eugenides Foundation**, with the support of the Athena Research Center, are pleased to invite you to participate in a two and a half- day event to explore media literacy and generate solutions to address misinformation and disinformation.

We are inviting young people aged between 18 and 35 who are passionate about leading change to work together in interdisciplinary teams and create solutions on how disinformation can be addressed. We are aiming to bring together emerging changemakers to critically engage with the challenges and opportunities AI presents in media, public discourse, and civic life.

What's the training about

Artificial intelligence is affecting media literacy, transforming how we access, share, and interpret information. This training will help you:

- Understand how AI influences media and public opinion
- Identify bias, misinformation, and manipulation online
- Reflect on your own digital habits and leadership role
- Explore ethical questions around privacy, moderation, and online behaviour
- Collaborate on ideas and tools for responsible media engagement

Who is it for

We're inviting young people aged 18–35 who are:

- Curious about media, technology, and civic engagement
- Active in their communities, studies, or professional fields
- Motivated to learn, collaborate, and lead change

No prior expertise in AI or media literacy is required—just an appetite to engage and grow.

What is in it for you

- Two and a half creative days, where you will have the chance to meet new people, learn more about media and information and apply your knowledge to work in teams and create solutions to combat disinformation
- Learn from leading experts in media and information
- Develop practical skills for digital leadership
- The opportunity to win a study visit to Belfast and meet with other teams from similar trainings across Europe.
- The opportunity to join a forward-thinking network shaping the future of media and technology
- Food and coffee to energise you

What is required

Participants should:

- bring their personal laptops and mobile phones
- be able to join for the whole duration of the event
- you will be sent pre-event instructions to prepare

When

Friday 9 January 2026, 16.30 - 20.00

Saturday 10 January 2026, 09.30 - 18.00

Sunday 11 January 2026, 09.30 – 18.00

Where

Eugenides Foundation, 387 Syggrou Avenue. Entrance from 11 Pentelis str., P.Faliro

How to apply

To take part in the ideathon, complete the online application form by **Sunday 7 December 2025**.

Information

For more information, please contact Athina Kartelia at
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